

MUNICIPALITÉ DE LAC-TREMBLANT-NORD

SUBJECT : Survey - MRC des Laurentides (Study on the impact of cottagers on our territory)

Dear citizens,

In order to ensure our population receives the best services possible, it is important that local governments have accurate information with regards to our citizens. One of the most important challenges is ensuring they understand the particularities of the profile of our municipality, namely that the majority of our citizens are not permanent residents.

When a region, MRC or municipality receives funding (health transfers for hospitals and other health care services, subsidies for infrastructure, public security, etc.), the amounts are based on the number of permanent residents. However, spending is based on all citizens, including the non-permanent residents.

To that effect, Léger Marketing has been mandated by the MRC des Laurentides to conduct a survey of citizens who own a secondary residence in the region.

The MRC will use the data collected in this survey to better identify the realities of municipalities in the Laurentians- more specifically the needs of the population and their use of local services and the time spent in the region. The recent pandemic has changed the profile in many municipalities, given that more people have been spending time on a more permanent basis in their otherwise secondary home or have moved here permanently all together.

The survey, *Étude sur l'impact des villégiateurs sur notre territoire*, <u>must be filled out before noon on the 28th</u> of <u>May 2023</u> and is available in English and French at the following link: <u>https://api.legerweb.com/mrcdeslaurentides23</u>

The survey is confidential (Léger Marketing receives all the results and will compile them) and should take 6 minutes to complete.

If you have any technical problems or questions regarding the survey, please contact Léger's support team by email at legerweb@legerweb.com

Thank you for your collaboration!